

## **T. Julian Gipson Biography**

T. Julian Gipson is currently Vice President of Marketing for Indiana Minority Health Coalition, where he guides the marketing, advertising, and event promotions for 21 health coalitions throughout Indiana.

His background in Multi-Cultural marketing and business includes executive leadership at Montgomery Zukerman Davis Advertising and PR agency, IBM Computer systems, Radio One Media Company & Charles Schwab Financial Brokers. T. Julian has also served as mentor and connector to dozens of young professionals recruited for Diversity & Inclusion positions.

Julian has also established himself as a diversity business consultant and is the founder and president of the innovative entertainment marketing firm; Trillion Media and Consulting.

Trillion Media & Consulting operates as a diversity marketing consultancy, booking agency and media buying agency. Targeted diversity advertising, marketing and promotions is its niche.

For more than a decade, he has worked to identify and activate a new generation of consumers on behalf of iconic brands such as Capitol Records, Interscope Records, Atlantic Records ,Papa John's Pizza, Ford Motor Company ,Indy 500 Festival, NBA All Star Weekend ,Hennessy, Coors, US Navy, and Finish Line — helping them thrive in the changing cultural landscape.

In 2012, Gipson added “Film Producer” to his list of accomplishments with the release of the documentary "Something to Cheer About" and as a segment producer of VH1's "Hollywood Exes" and WE TV's "LA Hair" , Before founding Trillion Media , Gipson spent 10 years as an Event producer producing conferences for Indiana Black Expo , (We Love Music Conference/STEM ZONE/Nelly's Denim Fashion Show) WBLS NYC (Diversity Women's Conference/ Health & Beauty Platform) Jamaica Splash Music festival and Radio One's Women's Conference/Concerts.

T. Julian is a member of the American Marketing Association, Grammy Recording Academy, National Association of Black Journalists, and the World Karate Association.